

The 22nd Malaysian Finance Association International Conference 2020 (MFAIC2020)



CALL FOR PAPERS
The 22nd Malaysian Finance Association International Conference (MFAIC) 2020
FINANCE AND GLOBAL ECONOMIC SUSTAINABILITY

8 Best Paper Awards with cash prizes
 3 MFA with RM 1,000 for each paper
 2 PBFJ Special Issue with USD\$ 500 for each paper
 2 CFA Society Malaysia with USD\$ 500 for each paper
 1 Best PhD Proposal with RM 1,000 cash prize

5th – 6th August 2020
Eastern & Oriental Hotel, Georgetown, Penang, Malaysia

Shark Tank: ISI and SCOPUS journals
 British Journal of Management (Impact Factor: 2.750)
 Emerging Market Finance and Trade (Impact Factor: 0.934)
 Journal of Contemporary Accounting and Economics (Impact Factor: 1.079)
 Journal of International Financial Markets, Institutions, & Money (Impact Factor: 1.836)
 Pacific-Basin Finance Journal (Impact Factor: 1.442)

Get more info: <https://mfaic.usm.my>

5th – 6th August 2020
Eastern & Oriental Hotel, Georgetown, Penang, Malaysia

Pre-Conference PhD Colloquium*
4th August 2020
Universiti Sains Malaysia (Main Campus), Penang, Malaysia
 *requires submission of expression of interest during registration

Conference Theme
 Finance and Global Economic Sustainability

Welcome

Universiti Sains Malaysia is proud to be the host for the 22nd Malaysian Finance Association International Conference (MFAIC) 2020. Our conference theme is Finance and Global Economic Sustainability. We cordially invite submission of research papers in all areas of finance, economics and accounting. The annual conference provides an open platform for scholars and practitioners particularly from the Asian region to meet and share their current research as well as to exchange ideas and information on new development in these areas.

Areas of Interest

The scientific and organizing committee welcome submissions in all areas of: Accounting and Auditing, Corporate Finance, Islamic Finance, Financial Economics, Financial Institutions, FinTech, International Finance, Investment Behavioral Finance, and Real Estate Finance.

Official Partnering Hotels

Eastern & Oriental Hotel and Bayview Hotel Georgetown, Penang

Important Dates

Submission of Paper is Now Open, please submit: <https://submit.confbay.com/conf/mfaic2020>

Official website: <https://mfaic.usm.my/>

Submission started: March 1st, 2020

Submission deadline: May 1st, 2020

Acceptance decision: June 1st, 2020

Best Paper Awards

- 3 MFA Best Paper Awards (published in Capital Markets Review) with RM 1,000 cash prize for each paper
- 2 Best Paper Awards by Pacific-Basin Finance Journal (Special Issue) with USD\$ 500 cash prize for each paper (for submissions to be eligible for the best paper award in this category, submissions **MUST** be made to the Islamic Finance track during the paper submission process)
- 2 Best Paper Awards by CFA Society Malaysia (published in CFA Institute Asia-Pacific Research Exchange) with USD\$ 500 cash prize for each paper
- 1 Best PhD Proposal to be selected from the PhD Colloquium with RM 1,000 cash prize

PUBLICATION OPPORTUNITIES

Special Issue on Islamic Finance

Pacific-Basin Finance Journal, Guest Editor: Mansor Ibrahim, INCEIF

Shark Tank Event

(Authors of accepted papers are invited to submit a 1000-word proposal to be eligible for the Shark Tank Event. All proposals will be further reviewed, and successful authors will be invited to present their papers at the Shark Tank pitching event)

Following the highly successful inaugural SHARK TANK event at the World Finance Conference 2019 in Santiago, Professor Robert Faff from the University of Queensland Business School will co-ordinate and lead the SHARK TANK initiative at the MFAIC2020 in Penang. The key focus of the Shark Tank event is to:

- enable the AUTHORS to receive direct feedback from the editors of more than one top journals in the field;
- enable the EDITORS to solicit potential papers and convey their messages directly to the authors of the papers;
- enable the PARTICIPANTS to pick up the selling points of good papers, and perspectives of the editors from top journals.

Meet Editor of Top Accounting and Finance Journals in our SHARK TANK:

Chair: Professor Robert Faff, University of Queensland

- * Asian Academy of Management Journal of Accounting and Finance [Chee-Wooi HOOY]
- * British Journal of Management [Sofia JOHAN] - [Impact Factor 2.750](#)
- * Emerging Market Finance and Trade [Guest Editor: Irwan TRINUGROHO] - [Impact Factor 0.934](#)
- * International Journal of Business and Society [Evan Lau]
- * International Journal of Economics and Management [Siong-Hook LAW]
- * Journal of Contemporary Accounting and Economics [Ferdinand GUL] - [Impact Factor 1.079](#)
- * Journal of International Financial Markets, Institutions & Money [Jonathan A. Batten] - [Impact Factor 1.836](#)
- * Malaysian Journal of Economic Studies [Kim-Leng GOH]
- * Pacific-Basin Finance Journal [Guest Editor: Mansor IBRAHIM] - [Impact Factor 1.442](#)
- * Review of Pacific Basin Financial Markets and Policies [Min-Teh YU]



Keynote Speaker

Russ Wermers is Bank of America Professor of Finance and Director, Center for Financial Policy at the Smith School of Business, University of Maryland. His main research interests include studies of the efficiency of securities markets, as well as the role of institutional investors in setting stock prices. In addition, he studies and teaches quantitative equity strategies, and is currently researching microfinance institutions in Thailand. His papers have been published in leading scholarly journals, such as *The American Economic Review*, *The Review of Financial Studies*, *The Journal of Financial Economics*, and *The Journal of Finance*. His article on mutual fund “herding” and stock prices (*Journal of Finance*, 1999) won the NYSE Award for the Best Paper on Equity Trading in 1995.



Keynote Speaker

Ferdinand Gul is the Alfred Deakin Professor of Accounting and Finance in Deakin Business School, Deakin University. Ferdinand was a former Professor and Head of the Accounting and Finance Discipline in the School of Business at Monash University in Malaysia. He was also the Donald Cochrane Chair of Business and Economics at Monash University. Ferdinand has a wide practical and academic experience, having held several senior positions in various universities in Australia and Hong Kong. He has provided consulting services on corporate governance reform to the Hong Kong Special Administrative Region Government, and held various visiting or honorary professorships in universities in China such as Shanghai University of Finance and Economics, Zhongshan University and Xiamen University. Ferdinand has supervised more than 30 PhD students and published in top-tier journals such as the *Journal of Accounting and Economics*, *Journal of Accounting Research*, *The Accounting Review* and *The Journal of Financial Economics*. He is the Co-Editor in Chief for *Journal of Contemporary Accounting and Economics*.



Keynote Speaker

Robert Faff is Professor of Finance and formerly Director of Research at the UQ Business School. He has an international reputation in empirical finance research: securing 14 Australian Research Council grants (funding exceeding \$4 million); >310 refereed journal publications; career citations >12,800 (Google Scholar); and a h-index of 57 (Google Scholar). His particular passion is nurturing and developing the career trajectories of early career researchers. Building on a 35-year academic career, his latest focus is “Pitching Research” [<https://ssrn.com/abstract=2462059>], now gaining great traction domestically and worldwide as exemplified by: (a) >13,600 SSRN downloads; (b) >300 pitching talks/events; (c) at 37 Australian universities; and (d) spanning 52 different countries. In addition, Robert is Editor-in-Chief of *Pacific-Basin Finance Journal*; formerly: *Editor of Accounting and Finance* (2002-2011) and Associate Editor of several journals including *Abacus* and *Australian Journal of Management*.

Please visit our website for registration and submission

<https://mfaic.usm.my/>

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